






Dear Valued Customer,

Let's end 2024 strong! We are excited to introduce our **Fast Lane Finish!** We appreciate your continued support of the Hankook ONE Program, and we hope that you find this to be a valuable addition to your business plan.

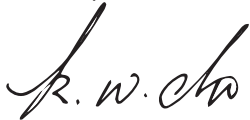
For this promotion, we are extending our previous enhancements and adding a new feature; an increase in Laufenn payout! This campaign is designed exclusively for ONE dealers and is scheduled to run from **October 1st - December 31st**. As a reminder, see the promotion details below:

- 1 Raise the base payouts for Platinum dealers by an extra \$3 and Diamond dealers by an additional \$4.**
- 2 Platinum and Diamond dealers earn an additional \$3 on Laufenn products. Silver and Gold, additional \$1.**
- 3 Reduced minimum requirements to reach Silver Tier from 60 to 48 units.**

	 SILVER	 GOLD	 PLATINUM	 DIAMOND
Quarter Volume	48 -124	125-249	250-399	400+
Volume Reward	\$3	\$4	\$8	\$10
Earn an extra +\$2 on Premium Lines	\$5	\$6	\$10	\$12
	\$2		\$4	

Your partnership is integral to our success, and we look forward to achieving great things together in 2024! If you have any questions, please reach out to your Hankook Territory Manager.

Sincerely,



Ken Cho
 Vice President of USA PC/LT Sales
 Hankook Tire America Corp.