

# KUMHO TIRE



## FUEL PROMOTION

FROM OCTOBER 1ST TO DECEMBER 31ST, 2024

EARN

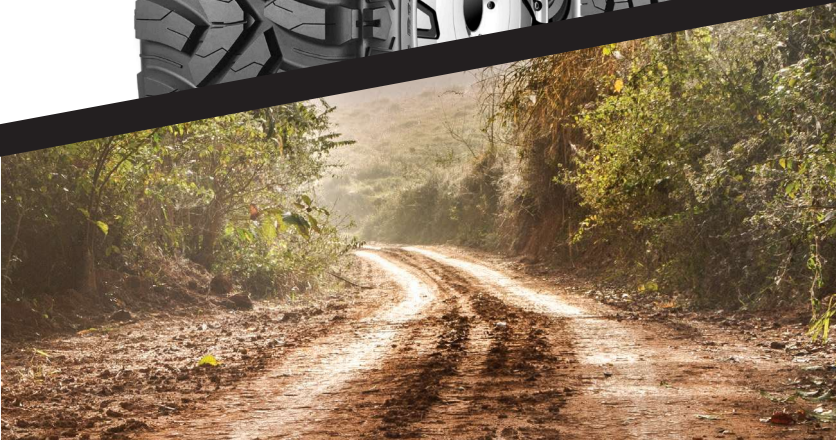
# \$8

Additional BONUS on every  
**ROAD VENTURE MT71**

EARN

# \$5

Additional BONUS on every  
**ROAD VENTURE AT52 and  
SOLUS HA32**





## FUEL PROMOTION

FROM OCTOBER 1ST TO DECEMBER 31ST, 2024

Product	Eligibility	Incentive	Qualification
ROAD VENTURE MT71	All FUEL Dealers	\$8	Min. Level 1
ROAD VENTURE AT52	All FUEL Dealers	\$5	Min. Level 1
SOLUS HA32	All FUEL Dealers	\$5	Min. Level 1

Dealers can earn an additional \$8 per tire on top of FUEL Bonus rewards on every Road Venture MT71, and \$5 per tire on every Road Venture AT52 and Solus HA32.

This FUEL promotion is open to new and current FUEL dealers.

- \$8 per tire on top of FUEL Bonus rewards on every Road Venture MT71 for Level 1 through 5 FUEL dealers, both new and current
- \$5 per tire on top of FUEL Bonus rewards on every Road Venture AT52 and Solus HA32 tires for Level 1 through 5 FUEL dealers, both new and current

Qualifying dealers must be FUEL compliant for the quarter with a minimum Level 1 attainment.

**ANY DEALER FOUND TO BE IN VIOLATION OF UNILATERAL PRICING (MAP) DURING THE PROMOTION PERIOD WILL BE DISQUALIFIED FROM PROMOTION.**

Please reference the unilateral pricing policy through the Kumho Tire Dealer Portal at [www.kumhoportal.com](http://www.kumhoportal.com)